



GizehNEWS

September 2017



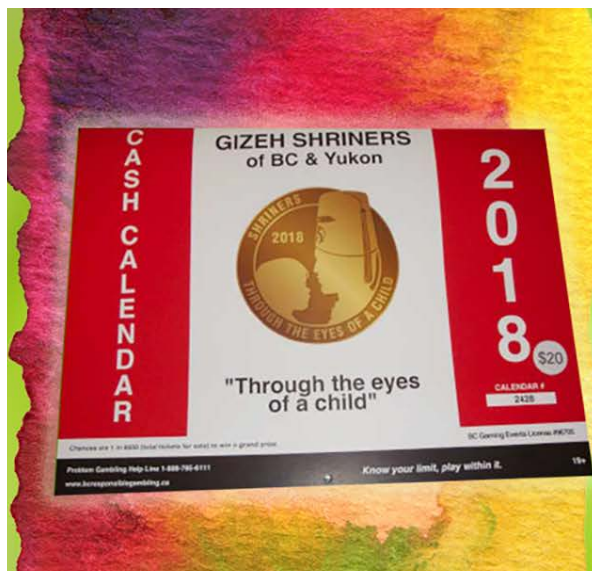
www.bcshriners.com

2017 Gizeh Child Services Society DRAW FOR *Kids*

**Shriners Draw For Kids 2017
draw is to be held at
6pm, September 28, 2017, at
3550 Wayburne Drive, Burnaby**

TOP PHOTO: Westminster Shrine Club #8, Noble Bruce Cowie OG, Lady Dale (Cowie) Rand, Noble Ed Scott, Noble Peter Boddy, Noble Bob Hart at Metrotown Mall Burnaby. A very successful event with lots of tickets sold!!

BOTTOM PHOTO: "The Fraser Street Block Party" in Prince Rupert where Nobles Mike Calli & Jim West sold over \$580 in one afternoon from the comfort of Jim's sign shop.



Gizeh 2018 Cash Calendars NOW AVAILABLE

In this year's calendar we have tried to include as much diversity as possible with information on Gizeh Shriners, Shriners Hospitals for Children, articles about the children we have helped and drawings by children. The 2016 Cash Calendar was a resounding success and with your support we hope to surpass that success with our 2018 Cash Calendar. The calendars make excellent gifts with a chance to win some cash and are very reasonably priced at \$20 each.

Our 2018 theme is *"Through the Eyes of a Child"*. Please remember this is all about raising funds to help children. *Please contact your Club Secretary to obtain your calendars.*



Shriners host the best Pancake Breakfasts!

2017 has been another very successful fundraising year with Pancake Breakfasts. The Parksville-Qualicum Shrine Club #34 presented 10 breakfasts and served over 3,100 customers. The pancake cook trailer and equipment trailer performed well this year with minimal maintenance issues - the pancake trailer is on its fourth season.

Two new events for our club included the Westwood Triathlon Pancake Breakfast on a very wet and rainy May 14 at Westwood Lake in South Nanaimo. The other new event was the Port Alberni Co-Op Family Day event with over 500 pancake 'luncheons' presented. This event was a combined effort of Shriners from the Alpar Shrine Club in Port Alberni, Nanaimo & District Shrine Club and the Parksville-Qualicum Shrine Club.

This was followed the next day by the always busy Father's Day Breakfast in conjunction with the famous SeaSide Cruiser's Qualicum Beach Father's Day Car Show. This car show had 600 vehicles registered and parked on the streets around downtown Qualicum Beach.

Two other very busy Pancake Breakfasts were the Canada Day Breakfast in Parksville with over 700 customers served and the Van Isle Shriners Show & Shine Event on August 6 with over 450 customers



served. There were just under 300 vehicles on the Kite Field in Parksville. Although the day began with a heavy fog and some smoke in the air, the day turned out to be great and the customer line was steady for the morning.

Pancake Breakfasts are significant club fundraising events with a minimum of 16 Shriners attending each event. When it is not real busy, there is an opportunity for the Shriners to visit with one another. Each Pancake Breakfast lasts about 6 hours from set-up to clean-up and provide an opportunity to sell Shriners Draw for Kids tickets.

Overall this year's Pancake Breakfasts had a Return on Shriners Time Invested (ROSTI) of approximately \$21/Volunteer Hour. The Pancake Breakfasts are a traditional fund raiser for this Club with some members approaching 30 years working the breakfasts.

Cowichan
Valley
Shrine
CLUB
#27

Cook Wagon Fundraising

APRIL 8	Soccer Saturday
MAY 18	Providence Farm Pancake Lunch
JUNE 3-4	SPCA Garage Sale Cookout Cowichan Exhibition Grounds
JUNE 17	Prostate Cancer Motorcycle Ride for Dad Inland Nanaimo Heavy Duty Trucks
JULY 8	BC Dairy Farmers "Breakfast on the Farm" VanBoven Vanvalley Farm -
AUG 25-27	Closson Classic Ball Tournament Waldon Park Ballfields



Shriners receive parade ribbons and awards!

During the 'After Parade Lunch' with the Tsawwassen Shrine Club, Noble Tom Holland informed all the members and ladies that he received two parade ribbons for two of our clubs and units. The Drum and Bugle received the Port Coquitlam Rotary Parade 3rd Place Best Marching Band. The Westminster Shrine Club received from Cloverdale Rodeo Parade ribbon for Best Comic Entry. The Tsawwassen Parade received a plaque for the Best Senior Marching Band.



From left to right, Noble Jaques Boily, Jason Boily and Ill. Sir Joe Terrice.

\$2,000 presented to Potentate Joe Terrice

Jason Boily (holding cheque) had a one - day promotion at his business in Whitehorse. He is in the windshield replacement business, and offered \$5 from every windshield crack repair to be donated to the Shriners of BC & Yukon Child Services Society. He also hosted a BBQ and charged a nominal fee for the burgers and smokies donating all proceeds to the Shriners of BC & Yukon Child Services Society. The cheque he is holding amounted to \$2,000.

Shriners Hospitals for Children® — Portland Bellingham Outreach Clinic

**September 23rd,
8:30 AM - 3:00 PM**



The Portland Shriners Hospital will be in your neighborhood to provide expert pediatric orthopedic care through its outreach clinic on September 23rd!

To schedule an appointment please contact:
503.241.5090

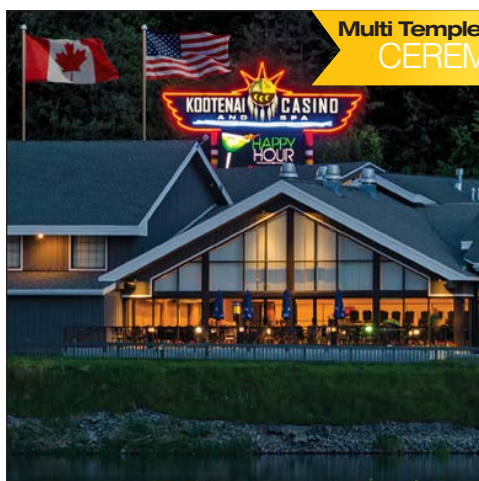
4545 Cordata Parkway
Bellingham, WA 98226

[http://www.shrinershospitalsforchildren.org/
Locations/portland](http://www.shrinershospitalsforchildren.org/Locations/portland)



Shriners Hospitals
for Children® — Portland

2017 club events



Multi Temple CEREMONIAL

Multi-Temple Ceremonial

Friday, Oct. 20th and Saturday Oct. 21st

Bonnars Ferry, Idaho, USA

Kootenai River Inn Casino & Spa 208-267-8511

Cost: \$75 (Noble) \$60 (Lady) - Includes Ceremonial meals

(they are planning a ladies event)

Register: Calam Shriners - 208-743-6916 (ask for Michelle)

PARTICIPATING TEMPLES: CALAM, GIZEH, EL KATIF, ALGERIA, AL AZHAR



Shurtah Shrine CLUB #21

Townhall Pub Night

October 29th, 2017; 5PM - Midnight

19640 64th Avenue, Langley, B.C.

Join members of the Shurtah Club hosting a fundraiser for Shriners Hospital for Children at the Townhall Public House.

There will be a silent auction and a 50/50 draw.

Cost is \$20 per person which includes a beef burger & fries and your choice of a sleeve of house lager/6 oz. house red or white\well hi-ball. Everyone is invited.

TICKETS: Noble Rob LEWIS @ 778-772-1160; Noble Ron Chard @ 604-556-6702 or Noble Blair Schaufele @ 604-556-9640

Gizeh Shriners!

You can pay your annual dues online through our secure online payment form.

www.bcshriners.com/nobility/dues

**SECURE
ONLINE
DUES PAYMENT
Available!**

Please! Stop Sending PULL TABS AND SOUP LABELS!

Pull tabs from cans and soup recipe labels are no longer being collected by or should be sent to Gizeh Temple, as the involvement in these programs has been over for some time.



4th Annual Van Isle Shriners Show and Shine a huge success!



Van Isle Show & Shine
CLUB #16

The 4th Annual Van Isle Shriners Show and Shine, held on August 6, 2017, once again was a success in having over 300 show cars attend the day.

The night prior saw 150 plus show cars attend the annual Cruise night. Parksville/Qualicum Pancake Breakfast had over 450 people enjoy a scrumptious breakfast to start off the day. The Nanaimo and District Shrine Club BBQ Trailer served 800 plus hamburger/hotdogs, a complete

sell out. The sun came out after a foggy morning start to allow the 1000's of public attendee's, the opportunity to view the tremendous show cars on display.

At completion of the day, over 30 trophy categories were awarded to the winners and over \$10,000 in net proceeds was raised to be donated, once again this year to the Child Services Society of BC and Yukon and the Shriners in Your Community fund.



Westminster
Shrine
CLUB
#8



Big Country
Shrine
CLUB
#50

Cariboo
Shrine
CLUB
#26

\$50,000 presented to Potentate Joe Trerice at the Spring 2017 Ceremonial

Noble Frank Dobbs presenting cheques on behalf of Big Country Shrine Club and Cariboo Shrine Club at the Spring Ceremonial in Whitehorse. Total was \$50,000 from the two clubs.

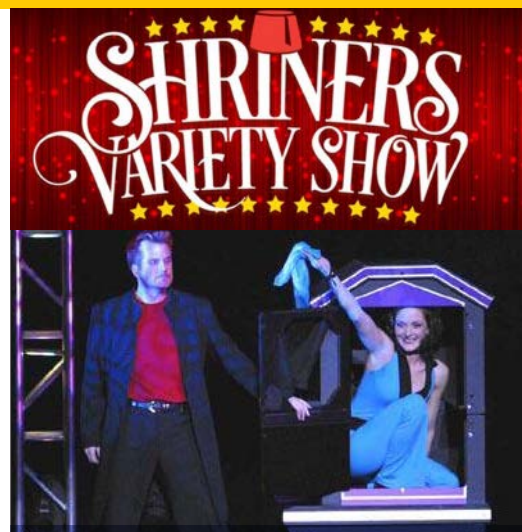


Plaque of Appreciation 2017

On Sunday, July 23rd members of the Abbotsford Shrine Club, President Illustrious Sir Ed Wilson and Noble Blair Schaufele formally presented a Plaque of Appreciation to John and Marian Schweigert for their continued support by way of offering their home and grounds for the Club's annual BBQ.

For those Nobles attending the BBQ, along with family and friends, this was the perfect place to spend a few hours just wandering through the buildings that housed a world of interesting items from the past. And for those so inclined, an opportunity to view as well as purchase exciting treasures of their choosing. There was really something there for everyone.

The Shrine Club is extremely grateful to John and Marian for all of their time and effort extended towards the Shiners Hospital for Children, and the Abbotsford Shrine Club.



2017 DATES

SEPT 22 **Nanaimo** **4:00PM & 7:00PM**
Beban Park Auditorium

SEPT 23 **Parksville** **4:00PM & 7:00PM**
Ballenas High School

SEPT 24 **Comox** **4:00PM & 7:00PM**
Filberg Centre Auditorium

SEPT 30 **Victoria** **4:00PM & 7:00PM**
Oak Bay High School - *to be confirmed*

OCT 1 **Duncan** **4:00PM & 7:00PM**
Quamichan High School - *to be confirmed*

DEC 7 **Kamloops** **7:00PM**
Coast Hotel Conference Centre

DEC 8 **Vernon** **4:00PM & 7:00PM**
Vernon Performing Arts Centre

DEC 9 **Kelowna** **4:00PM & 7:00PM**
Rotary Centre for the Arts

DEC 10 **Penticton** **4:00PM**
Cleland Community Centre



Supreme Queen Karen L. Keuther

The Supreme Queen Karen L. Keuther visit to Zarah Temple No. 72 held in New Westminster B.C.

MWGM Ron W. YATES of The Grand Lodge of British Columbia & Yukon, QUEEN Fran JOHNSON Daughters of the Nile, SUPREME QUEEN Karen L. KEUTHER of the SUPREME TEMPLE of the Daughters of the Nile. Noble Wally Lee, High Priest & Prophet of Gizeh Shriners of B.C. & Yukon.



**Love helps
patients live
their dreams.**

Shriners Hospitals for Children® is a health care system of 22 facilities dedicated to improving the lives of children by providing pediatric specialty care, conducting innovative research, and offering outstanding teaching programs for medical professionals. All care and services are provided regardless of the families' ability to pay.



Shriners of BC & Yukon Child Services Society (CSS)

Statistics from January 1 to August 31, 2017:

Statistics obtained from CSS Excel program containing all relevant details on each file.

Total # of active CSS
patient files for 2017:

108

New Patients since
Jan.1 to Aug. 31/17:

33

**Shriners Hospitals for Children the existing
Shrine Children were sent:**

Portland Hospital	68
Spokane Hospital	31
Montreal Hospital	7
Chicago Hospital	1
St. Louis Hospital	1

**Which Shriners Hospitals for Children
that 26 of the 33 new Shrine Children
were sent:**

MONTREAL	PORTLAND	SPOKANE
3	16	7

**Mode of transportation used to trans-
port Shrine Children (existing and new)
to and from Shriners Hospitals for
Children:**

PARENT DRIVEN	RENTAL CAR	AIR
60	2	46

**Shriners in Your Community
Fund (SYCF) Applications**

RECEIVED: 33

\$282,487.41

*Total value of SYCF Applications requesting
funding (of this amount \$166,579.76 were for
two vehicles [which were ineligible]).*

**Shriners in Your Community
Fund (SYCF) Applications**

APPROVED: 16

\$38,770.82

Total value of SYCF approved applications.

**The number of SYCF Applications (for
the eight (8) months ending Aug. 31/17)
that have been drawn down:**

\$18,158 PAID OUT

\$20,612.82 IN PROCESS

LOOKING FOR A GIZEH PHOTOGRAPH?

Noble Richard Tattersall has posted hundreds of photographs online. You can view them and even purchase them at the site shown below. A link will also be available from www.bcshriners.com under the Nobility tab.

<https://charitydriven.smugmug.com/Gizeh>



I've been told we can no longer use the word "free" in describing Shriners Hospitals for Children's care. Why is that?



The words we choose make a difference! One of the keys to successfully raising awareness and increasing understanding of both Shriners International and Shriners Hospitals for Children is consistency and clarity in our messages.

Accordingly, we stress the importance of having "one look, one voice" and of using approved phrases, definitions and descriptions. This is not done to limit anyone's creativity or to enforce some sort of rigid format. Consistency is an important element in successful marketing and branding.

An Important Distinction

One of the phrases we continue to try to eliminate is "free care" – and here is why:

While, because of the generosity of Shriners, corporations and the general public, Shriners Hospitals for Children is able to provide expert quality care to our patients, regardless of their ability to pay,

this care is not free – it has a huge cost. Providing free care is not our mission. Our official mission is to provide the highest quality care to children. Approximately 85 percent of the organization's multi million dollar operating budget is spent in direct support of the three part mission of patient care, research and education. For many people, the phrase "free care" means charity care, which may be considered sub-standard.

This is not a concept we want to be associated with; we want our patients to choose our hospitals because they believe they will receive the best care possible.

It is critically important that everyone use our official messages and phrasing, especially as we are accepting third party pay for our care. We must be able to communicate that while the way we conduct business has changed, our mission has not. It is imperative that we stress the expert, quality care provided at Shriners Hospitals for Children, rather than the cost.

The consistent, continuous references to free care can lessen the value of our services in the minds of referring physicians and potential patients, and be detrimental to the clarity of our mission of improving the lives of children.

Letter to the Editor

We wish to make known to all Gizeh Shriners, what a wonderful experience we had at the Spring Ceremonial in Whitehorse in May. Having been to many ceremonials, we feel this particular one was exceptional in that the hospitality, the functions, and the care which had been taken to make the visitors feel at home were superb. The whole town seemed to know who we were and was so friendly and helpful.

The shortened ceremony was a delight and the Fezzing gave all a chance to participate. We especially appreciated the fact that the banquet formalities did not dwell so much on previous dignitaries, but instead focussed, as it should have, on the candidates themselves.

Nothing seemed to be too much for Joe and Mary Rose who were there to help with those who wanted to stay to see more of the Yukon and particularly Dawson City. The finishing touch was that when we, and I understand all, arrived home we received a personal thank you card for Joe and Mary Rose for attending the event and for our work in the Shrine and for the kids.

Ill Sir Joe and Mary Rose, you did yourselves proud. Excellent ceremonial.

Yours truly,

Noble Don & Lady Jean Wickett, Noble Roy & Lady Pat Grieve; Kelowna Shrine Club #15

DID YOU KNOW?

There are other words and phrases that we need to be sure we are all using correctly, to ensure our brand and message are clear. Here are some correct names and phrases:

- **The name of the fraternity: Shriners International**
- **The name of the philanthropy: Shriners Hospitals for Children**
- **An individual hospital is referred to in this format: Shriners Hospitals for Children — Location. (except for the Erie, Lexington and Los Angeles (now Pasadena) locations. These three will have their own, distinct names. Second and subsequent references can use (approved) shortened name formats.**

Here are a couple of phrases that are no longer used:

- **AAONMS**
- **Imperial Council – replace with Shriners International**